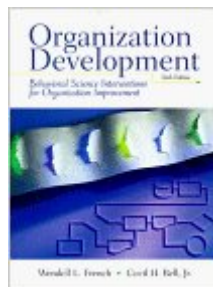


The book was found

Organization Development: Behavioral Science Interventions For Organization Improvement,6th Edition



Synopsis

Appropriate for courses in Organization Development, this new edition explores the improvement of organizations through planned, systematic, long-range efforts focused on the organization's culture and its human and social processes. The authors present a concise and comprehensive exposition of the theory, practice, and research related to organization development. The Sixth Edition reflects the most recent developments, advances and expansions, and research in the area of OD. KEY TOPICS: Adds and updates new material to provide the most current information available. Strengthens coverage by adding new interventions and new material. Offers a more lively tone and writing style. Emphasizes the everchanging paradigms in OD theory and describes several new and important interventions in considerable detail. Sets discussions in the rapidly-evolving contexts of globalization, intensified competition and collaboration, Total Quality Management (TQM) and large-scale organizational change. Provides excellent coverage of the organization and its dynamics for managers and professionals.

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Customer Reviews

French and Bell did an excellent job of compiling the materials for Organizational Development. The book a great resource that provides an excellent description of the discipline, a succinct history of organization development, and an extensive overview of the field and how the various theories interrelate and can be leveraged together, when necessary, for specific initiatives. It is dense with ideas, tools, and tips for interventions and will be indispensable as you work on change or

improvement initiatives. I wish I had had a copy of the book during the course of my career. The book, written in a scholarly manner, covers the spectrum of organizational development and can lead the reader to more research on the topic. The numerous references to articles that appear at the end of each chapter is an invaluable resources to the reader. Another important aspect of the book, is how it lays out the history of the profession, so one can identify specific articles and track down the information threat to the original research by the people who invented the discipline. As apposed to jumping on a tool that looks useful. As I read the book, I realized that many of the contemporary authors are just repackaging these concepts for a new generation, who have never read these original pieces of research. While some may consider this body of knowledge to be old, because most of it occurred in the 1940s and 50s adn the book was originally written in the 70s. These are classics!! Fortunately it did not take two thousand years to recognize their value.

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